

## SBDC SUMMIT: SMALL BUSINESS AT THE EDGE OF INNOVATION!

## **SBDC SUMMIT**



FRI, MARCH 6, 2026

8:00 am - 4:00 pm



Sheraton Anchorage Hotel 401 E 6th Avenue Anchorage, AK 99501

Alaska's small businesses are embracing the cutting edge, from artificial intelligence and telehealth to digital storefronts that reach beyond the road system.

The **2026 Alaska SBDC Summit** will highlight how innovation transforms operations, expands access, and unlocks opportunities across Alaska's urban and rural communities.

With dedicated tracks in AI, healthcare, and e-commerce, the Summit is expected to draw over 300 attendees, including entrepreneurs, educators, providers, and economic leaders from across Alaska and the nation.

Join us as a 2026 Summit Supporter and empower Alaska's small business future!

## **SUMMIT RECEPTION**



**SAT, MARCH 7, 2026** 

10:00 am - 2:00 pm



Serrano's Mexican Grill 525 W 4th Avenue Anchorage, AK 99501

Join us at the SBDC Summit Reception to celebrate the ceremonial start of the Iditarod and Fur Rendezvous!

In addition to a livestream of the event, you'll enjoy catered lunch, excellent company, and exciting events like the Run with the Reindeer, stunning snow sculptures, and festive activities celebrating Alaska's winter culture!





PRESENTED BY



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SCAN QR CODE WITH PHONE CAMERA FOR INFO, TICKETS, & MORE!











## SUPPORT THE SBDC SUMMIT: SMALL BUSINESS AT THE EDGE OF INNOVATION

With dedicated tracks in AI, healthcare, and e-commerce, this year's Summit will bring together 300+ business owners, healthcare providers, educators, and innovators to explore how emerging technologies are reshaping Alaska's economy and expanding opportunity across rural and urban communities alike.

As a Summit supporter, your brand will shine across Alaska's largest small business network, reaching tens of thousands through targeted email campaigns and over 12,000 social media followers statewide. You'll be recognized as a catalyst for innovation, digital access, and economic opportunity, helping fuel bold ideas and small business success in urban and rural communities.

RECOGNITION OF SUPPORT BY LEVEL OF PARTICIPATION	LUMINARY \$20,000 +	TRAILBLAZER \$10,000 +	INNOVATOR \$5,000	VISIONARY \$2,500	PIONEER \$1,000
SUMMIT MEDIA OPPORTUNITIES AND ANNUAL ENGAGEMENT VIA SBDC PUBLICATIONS	$\checkmark$	$\checkmark$			
EXCLUSIVE THOUGHT LEADERSHIP FEATURE IN ALASKA SBDC'S NEWSLETTER AND WEBSITE.	$\checkmark$				
LOGO ON MAIN STAGE SCREEN, SUMMIT WEBSITE, & SUMMIT MATERIALS	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
APPRECIATION POST ON ALASKA SBDC SOCIAL MEDIA (INSTAGRAM, FACEBOOK, LINKEDIN)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
NEWSLETTER (25K SUBSCRIBERS) & SBDC WEBSITE ARTICLE WITH APPRECIATION POST	$\checkmark$	$\checkmark$	$\checkmark$		
OPPORTUNITY FOR MATERIALS DISTRIBUTION AT THE SBDC SUMMIT	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

ADDITIONAL SUMMIT SUPPORTER OPPORTUNITIES	SUPPORT LEVEL	RECOGNITION OF SUPPORT BY LEVEL OF PARTICIPATION	
COFFEE BREAK (2 AVAILABLE)	\$2,500	Brand visibility during coffee breaks with logo placements on signage and coffee stations, creating a memorable touchpoint for attendees as they recharge.	
KEYNOTE SPEAKER (3 AVAILABLE)	\$5,000	Prime exposure with logo on the main stage and special thank-you from SBDC State Director Jon Bittner before introduction of keynote speakers.	
SUMMIT RECEPTION (2 AVAILABLE)	\$3,000	Connect with attendees in a relaxed, social setting by sponsoring the post-event reception, featuring your brand on signage and a shoutout during opening/closing remarks	

Please make a check payable to the University of Alaska Foundation

- Checks can be mailed to the *UA Foundation*, 1815 Bragaw, Suite 206, Anchorage, AK 99508
  Please note on the check or check backup that the donation is for the SBDC Summit and include your chosen supporter level.
- Or make an online payment: UAA Small Business Development Center General Support webpage.