
Event Agenda

SBDC Summit: Innovation in AI, Healthcare, & Business

Thu, Feb 27, 2025

9:00 AM - 12:00 PM

Innovation to Impact: Driving Business Value in Times of Change

Location: Juneau Room
Speakers: Greg Egeler, Michael Wegmann

9:00 AM - 12:00 PM

Unlocking AI for Alaska Healthcare: Boosting Efficiency & Innovation

Location: Haines Room
Speaker: Carlos Machuca

Fri, Feb 28, 2025

8:00 AM - 8:30 AM

Summit Check-in

Location: Marriott Anchorage Downtown

8:30 AM - 9:30 AM

Welcome Keynote

Location: Marriott Anchorage Downtown, Denali/Fairbanks/Kenai Rooms
Master of Ceremonies: Jon Bittner ; Welcome Keynote Speaker: David Reeser, Ella Goss, MSN, RN

9:40 AM - 10:45 AM

Navigating the AI Legal Landscape: What Small Businesses Need to Know

Location: Haines Room
Introduction: Genta Lena ; Speaker: Lauren Morgan

9:40 AM - 10:45 AM

AI Beyond the Road System: Innovating in Rural Alaska & Indigenous Communities

Location: Anchorage Room
Introduction: Aurora Agee ; Moderator: Thomas Stark ; Speakers: Jaylene Owen, Lorenzo Chu, Yvonne Phillips

9:40 AM - 10:45 AM

SBDC Focus Group: Exploring AI in Advising & Beyond (SBDC Representatives Only)

Location: Denali/Kenai/Fairbanks
Introduction: Kendra Conroy ; Speaker: Carlos Machuca

9:40 AM - 10:45 AM

Revolutionizing Healthcare: The Latest AI Trends Shaping the Industry

Location: Juneau Room
Introduction: Angie Gerken ; Speakers: Serene Perkins, Jon Bittner

10:55 AM - 12:00 PM

AI Education in Alaska: How UAA is Shaping the Future of Innovation

Location: Haines Room
Introduction: MaryAnne LeMaitre ; Moderator: Weston Eiler ; Speakers: Terri Coker, Masoumeh Heidari, Terry Kelly, Eric Bortz, PhD, David Bowie

10:55 AM - 12:00 PM

AI-Driven Client Engagement: Harnessing Technology for Smarter Connections

Location: Anchorage Room
Introduction: Misty O'Connor ; Moderator: Ed Byers ; Speakers: Aderonke Akindipe, Lucretia Craig, RN, MSM, CPC

10:55 AM - 12:00 PM

Powering the Future: Data Centers in Alaska

Location: Juneau Room
Introduction: Jay Halverson ; Moderator: Bill Popp ; Speakers: Samuel Enoka, Robert Miller, Serena Allen

10:55 AM - 12:00 PM

AI in Action: Smarter Work, Less Effort

Location: Denali/Kenai/Fairbanks
Introduction: Katie Nave ; Speakers: Carlos Machuca, Dante Medema

12:10 PM - 1:30 PM

Luncheon Keynotes

Location: Marriott Anchorage Downtown, Denali/Fairbanks/Kenai Rooms
Master of Ceremonies: Jon Bittner ; Speakers: Carlos Machuca, Robert Miller, Morgan Montgomery, Greg Egeler

1:40 PM - 2:45 PM

AI and Cybersecurity: Protecting Your Business in the Digital Age

Location: Juneau Room

Introduction: Solomon H. ; Moderator: Geoff Wright ; Speakers: Keith Dobson, Matt Palguta, Tyler Vose

1:40 PM - 2:45 PM

AI for Growth: Ethical Strategies for Alaskan Small Business Success

Location: Haines Room

Introduction: Harley Tennant ; Speaker: Jennifer Christensen

1:40 PM - 2:45 PM

AI in Action: Delivering Results with Amazon Web Services

Location: Anchorage Room

Introduction: Gretchen Fauske ; Speakers: Greg Egeler, Michael Wegmann

2:55 PM - 4:00 PM

Key Lessons in Launching an AI Business

Location: Haines Room

Introduction: Pascual Reig-Munoz ; Moderator: Ruth Wolfe ; Speakers: Kyle Easterly, Vienna Mott, David Reeser

2:55 PM - 4:00 PM

Tales From the Trenches - How AI Improved My Business

Location: Anchorage Room

Introduction: Casey Pape, MBA ; Moderator: Misty O'Connor ; Speakers: Alyssa Buser, Thad Phillips, Marisa Scott

2:55 PM - 4:00 PM

AI and the Future of HR: Streamlining Hiring and Enhancing Workforce Management

Location: Juneau Room

Introduction: Dawn Humenik ; Moderator: Uriah Nalikak ; Speakers: Paula Bradison, Jade Greene, MBA, PHR, SHRM-CP, Bayley Kaler, David Wright

4:10 PM - 5:00 PM

Closing Keynote

Location: Marriott Anchorage Downtown, Grand Pacific Ballroom

Master of Ceremonies: Jon Bittner

Sat, Mar 01, 2025

10:00 AM - 2:00 PM

Summit Reception

Location: Serranos Mexican Grill (525 W 4th Avenue)