



SUPPORT THE ALASKA SBDC SUMMIT

INNOVATION IN AI, HEALTHCARE, & BUSINESS

FRIDAY, FEBRUARY 28, 2025 | 8 AM - 5 PM
DOWNTOWN ANCHORAGE MARRIOTT HOTEL

Artificial intelligence (AI) is poised to be a game-changer for Alaska's remote and rural regions, addressing unique logistical and resource challenges for both businesses and healthcare providers. The 2025 SBDC Summit will showcase the latest AI innovations and explore how they empower Alaskan business owners and healthcare providers to make smarter decisions and optimize operations across vast distances.

Featuring diverse topics focused on leveraging AI in small business and healthcare, we're expect 300+ Summit attendees, including innovative small business owners, expert educators, healthcare providers, and forward-thinking economic leaders from across Alaska and the nation!

Join us as a 2025 Summit Supporter to empower Alaska's growth through AI and be part of this landmark event that's shaping the future of business and healthcare across the state.

THE SBDC SUMMIT EXPERIENCE

The 2025 SBDC Summit is more than a conference—it's a platform for harnessing the power of technology to ensure Alaska's future as a thriving hub of innovation.

Join us on February 28, 2025, at the Marriott Hotel in downtown Anchorage, AK, to explore how AI and technology transform Alaska's business and healthcare and enjoy:

- **Exclusive insights** from industry-leading speakers across Alaska and the nation
- **Practical AI strategies** to give local businesses a competitive edge
- **Invaluable networking opportunities** with Alaska's entrepreneurs and innovators

JOIN THE SUMMIT RECEPTION!

On Saturday, March 1, join us at the Summit Reception to enjoy events like the Run with the Reindeer, stunning snow sculptures, and festive activities celebrating Alaska's winter culture. The Summit Reception includes the ceremonial start of the Iditarod, providing a unique chance to experience this iconic winter celebration!

WE ARE PROUD TO ANNOUNCE DAVID REESER, OPIAID CEO, AS OUR OPENING KEYNOTE SPEAKER!

OPIAID PROVIDES AI-POWERED SOLUTIONS TO IMPROVE ADDICTION TREATMENT OUTCOMES BY DELIVERING PERSONALIZED INSIGHTS AND REAL-TIME MONITORING FOR HEALTHCARE PROVIDERS AND PATIENTS.



OpiAID

WE'RE SEEKING SUMMIT SUPPORTERS!

Contact us to learn more at
(907) 786.7201 | Summit@AKSBDC.org

- **Please make a check payable** to the *University of Alaska Foundation*
 - Checks can be mailed to the *UA Foundation, 1815 Bragaw, Suite 206, Anchorage, AK 99508*
 - Please note on the check or check backup that the donation is for the SBDC Summit and include your chosen supporter level
- **Or make an online payment** at the [UAA Small Business Development Center General Support](#) page.

PRESENTED BY



SBDCSUMMIT.COM
#SBDCSUMMIT

SCAN QR CODE WITH
PHONE CAMERA FOR
INFO, TICKETS, & MORE!



Empower the Future of Alaska by Supporting the 2025 SBDC Summit!

Join us in making a difference at Alaska's largest AI conference, the 2025 SBDC Summit, where we will explore the cutting-edge of AI in healthcare and business. With an anticipated attendance of 300+, the Summit will gather leading AI experts from Alaska and across the nation to discuss groundbreaking advancements that are transforming health outcomes, enhancing business resilience, improving accessibility, and boosting the state's economy.

By partnering with us, your organization will enjoy significant visibility as a key player in Alaska's AI and innovation landscape, highlighted through our marketing efforts. Last year's Summit garnered media attention, and as a valued supporter, your brand will be featured in Alaska's largest small business email distribution list, reaching tens of thousands. Additionally, you will be promoted on social media to over 12,000 followers statewide. Seize this exceptional opportunity to enhance the future of healthcare, business, and digital accessibility in Alaska!

RECOGNITION OF SUPPORT BY LEVEL OF PARTICIPATION	TRAILBLAZER \$10,000 +	INNOVATOR \$5,000	VISIONARY \$2,500	PIONEER \$1,000
MEDIA OPPORTUNITY TO PROVIDE BRIEF INTERVIEW OR QUOTE ABOUT THE SUMMIT	✓			
LOGO ON MAIN STAGE SCREEN & ALL SUMMIT MATERIALS	✓	✓	✓	
APPRECIATION POST ON ALASKA SBDC SOCIAL MEDIA (INSTAGRAM, FACEBOOK, LINKEDIN)	✓	✓	✓	✓
NEWSLETTER (25K SUBSCRIBERS) & SBDC WEBSITE ARTICLE WITH APPRECIATION POST	✓	✓		
OPPORTUNITY FOR MATERIALS DISTRIBUTION AT THE SBDC SUMMIT	✓	✓	✓	✓

EVERY SUPPORTER LEVEL INCLUDES BRAND RECOGNITION ON THE DEDICATED SUPPORTER PAGE OF THE SBDC SUMMIT WEBSITE.

ADDITIONAL SUMMIT SUPPORTER OPPORTUNITIES	SUPPORT LEVEL	RECOGNITION OF SUPPORT BY LEVEL OF PARTICIPATION
COFFEE BREAK	\$2,000	Brand visibility during coffee breaks with logo placements on signage and coffee stations, creating a memorable touchpoint for attendees as they recharge.
OPENING KEYNOTE SUPPORTER	\$2,500	Prime exposure with logo on the main stage and special thank-you from SBDC State Director Jon Bittner before introduction of keynote speaker David Reeser, OpiAID CEO.
LUNCHEON KEYNOTE	\$5,000	Reach an engaged audience during the luncheon keynote, with logo placement recurring on the main stage, branded table materials, and a verbal acknowledgment.
CLOSING KEYNOTE	\$2,500	Exclusive brand visibility featuring logo placement on the main stage, event materials, and a special thank-you from SBDC State Director Jon Bittner.
SUMMIT IDITAROD RECEPTION	\$1,250	Connect with attendees in a relaxed, social setting by sponsoring the post-event reception, featuring your brand on signage and a shoutout during opening/closing remarks.

OUR TEAM IS HAPPY TO CUSTOMIZE A SUPPORTER PACKAGE FOR YOU, PLEASE CONNECT WITH US AT SUMMIT@AKSBDC.ORG!
 YOUR DONATION WILL BE PROCESSED BY THE UNIVERSITY OF ALASKA FOUNDATION AND WILL SUPPORT THE UAA SMALL BUSINESS DEVELOPMENT CENTER GENERAL SUPPORT FUND